



ASLA
PENNSYLVANIA
DELAWARE

Honorary Membership Nominations
c/o Honors and Awards
American Society of Landscape Architects
636 Eye Street, NW
Washington, DC 20001-3736

Re: ASLA Honorary Membership Recommendation: Nancy Goldenberg

Selection Committee:

As President of the Pennsylvania/Delaware Chapter of the American Society of Landscape Architects, it is my honor and privilege to offer this letter of support from the Chapter. Nancy has worked tirelessly in support of parks and historic public spaces. Through her efforts, public spaces such as Dilworth Park have been transformed from desolate to rejuvenated.

Nancy should be recognized by ASLA as person who has significantly influenced our profession.

Sincerely,

Richard P. Rauso, RLA, ASLA
ASLA PA/DE Chapter President
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February 6, 2020

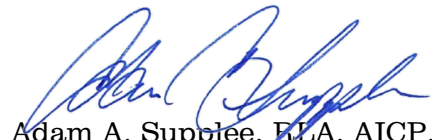
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RE: ASLA Honorary Membership Nomination of Nancy Goldenberg

ASLA Executive Committee and Board of Trustees:

It is with great Honor that I personally recommend Nancy A. Goldenberg for Honorary Membership in the American Society of Landscape Architects. Nancy's deep leadership experience in support of community improvement, horticulture and urban parks was made clear when she took over the position of President and CEO of West Laurel Hill Cemetery. At the time that Nancy joined the cemetery, she was able to smoothly transition leadership of the Nature's Sanctuary project for the cemetery. Nature's Sanctuary at West Laurel Hill became the first SITES rated cemetery, achieving gold status. Nancy has since joined a team of landscape architects and other design professionals to lecture on the project before ASLA members nationally and locally. Nancy's long history of support for the field of landscape architecture has certainly earned her this recommendation for Honorary Member of ASLA.

Respectfully Submitted,



Adam A. Supplee, FALA, AICP, ASLA, LEED AP
Trustee, Pennsylvania/ Delaware, ASLA

Letter of Support for the Nomination of Nancy A. Goldenberg for
Honorary Membership in the American Society of Landscape Architects

I am very pleased to offer this letter in support of the nomination of **Nancy A. Goldenberg** for Honorary Membership in the American Society of Landscape Architects (ASLA). I have known Nancy for close to 30 years and have worked with her at two organizations. Educated as a city planner at the University of Pennsylvania, Nancy has a deep understanding of landscape architecture and has supported and advanced the profession throughout her career.

Nancy and I worked together at the Center City District (CCD) and Fairmount Park Commission. While at the CCD, Nancy was instrumental in the planning, construction and care of signature urban spaces such as Dilworth Park and the Rail Park, working with OLIN and Studio Bryan Haines, respectively. Her impact at the CCD was wide-ranging and urban. By contrast, Nancy's work with Fairmount Park, where she served as the Natural Lands Restoration and Environmental Education Program (NLREEP) Administrator, was targeted and 'natural'. At the time of its establishment in the late 1990s, NLREEP was the one of the nation's largest initiatives addressing ecosystem management in an urban setting. Again, Nancy worked closely with landscape architects, including Andropogon and Biohabitats.

In addition to the CCD and Fairmount Park, Nancy has held leadership roles with Lower Merion Township and the Pennsylvania Horticulture Society, both of which involved regular interaction with landscape architects. Nancy currently serves as President and CEO of Laurel Hill Cemetery, West Laurel Hill Cemetery and West Laurel Hill Funeral Home. While this may seem removed from her prior experience, one only needs to visit the cemeteries to understand the importance of landscape architecture. Laurel Hill is a one of the oldest cemeteries in the nation and one of the few to be designated a National Historic Landmark. Perched on a hillside overlooking the Schuylkill River and immediately adjacent to Fairmount Park, Laurel Hill is a beautifully preserved and maintained example of picturesque cemetery design. Nancy's collaboration with landscape architects continues, including developing native landscapes and eco-friendly burial places.

In addition to these professional roles, Nancy has served in volunteer capacities supporting the development, care and programming of public open space. She is the current co-chair of the City Parks Alliance and former chair of the Philadelphia Parks and Recreation Commission and the Philadelphia Cultural Fund. Nancy is founder and a current board member of the Philadelphia Outward Bound School and a board member of PennPraxis, an organization which supports design action and thought leadership to advance inclusion, innovation and impact in communities that design doesn't typically serve.

For over thirty years, in professional or volunteer capacities, Nancy A. Goldenberg has embraced and advanced landscape architecture. I can think of no person more deserving of the recognition of 'Honorary ASLA'.

Thank you for considering her nomination.

Mark A. Focht, PLA, FASLA

Deputy Commissioner / Chief Operating Officer

NYC Parks

ASLA Past-President, 2014



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Washington, DC 20001-3736

SUBJECT: ASLA Honorary Membership Recommendation: Nancy Goldenberg

31 January 2020

To The Selection Committee:

It is an honor and privilege to offer this letter of recommendation in support of the nomination of Nancy Goldenberg as an Honorary Member of the American Society of Landscape Architects.

I have known and worked with Nancy for over 25 years on significant works of landscape architecture focusing on preservation, rejuvenation and new construction of some of Philadelphia's most significant public spaces. Personally, I have had the pleasure of working with her specifically on a number of projects within Fairmount Park, one of the nation's oldest and largest, and ecologically and culturally diverse open space systems.

Probably most significant of my collaborations with Nancy, was her exceptionally instrumental role in the initiation, funding and completion of two of the original and iconic historic squares of Philadelphia: the restoration and rejuvenation of Logan Circle, and the complete transformation of Dilworth Park at the base of Philadelphia's City Hall. Her tireless effort on Dilworth Park to be a public face of the enormously complex transit-oriented public space was critical to the project success. Through her efforts and energy as VP of Strategic Planning at Center City District of Philadelphia, Dilworth Park was transformed from a neglected and desolate series of sunken plazas into one of the most successful physically and visually accessible urban parks in Philadelphia. A source of civic pride for denizens, Dilworth Park's visitorship surpassed 10,000,000 this year.

Her current work at, and role as President and CEO of, Laurel Hill Cemetery illustrates her respect for historically and culturally significant American landscapes, as well as the diversity and depth of her expertise.

She truly should be recognized as a non-landscape person whose achievements of national, or international, significance and influence has provided more than notable service to our profession.

Sincerely,

Susan K. Weiler, RLA, FASLA
Partner, OLIN

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27 January 2020

Dear Members of the Selection Committee:

I'm delighted to have the opportunity to support the nomination of Nancy Goldenberg for Honorary ASLA Membership. I've known Nancy for more than 20 years, initially through her work as the Vice President of Strategic Planning and Policy at the Center City District and the Fairmount Park Commission, and continuing through her involvement at the Pennsylvania Horticultural Society, her return to the Center City District, her volunteer Board positions with the Fairmount Park Conservancy and Outward Bound, and finally as President and CEO of Laurel Hill and West Laurel Hill Cemeteries.

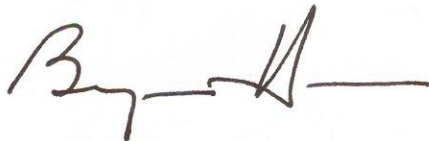
While Nancy has dedicated her professional career to the physical enhancement and stewardship of Philadelphia's urban public space, her personal service has been equally focused on the social and environmental improvement of the city's parks and green spaces. Her attention to the programming of public space has engaged innumerable children and adults in the public life and communal spaces of the city.

Working closely with Nancy, I have had the opportunity to be involved with the transformation of some of Philadelphia's most iconic open spaces, including Sister Cities Park at Logan Square and the new Rail Park. Likewise, I have been able to count on Nancy to support and collaborate on a number of joint presentations and lectures to professional organizations including the ASLA, the Pennsylvania APA, and the Environmental Protection Agency.

Though her work has been intensely focused in the city of Philadelphia, Nancy has been on the leading edge of several movements with significant national reach. Center City Philadelphia's re-birth as a place to live, work and play set a precedent for other East Coast and Rust Belt cities as they sought to revitalize struggling urban cores. Similarly, her transition to Laurel Hill coincides with a recent surge in interest with America's historic cemeteries and their perpetual care.

Nancy is committed to the revitalization of our city, the preservation of its' rich landscape history, and the celebration of its' cherished natural green spaces. She has long been a champion of landscape architects and our professional work. I support the acknowledgement of her work and personal commitment to engaging others in the natural world by recognizing her as an Honorary ASLA Member.

Respectfully yours,



Bryan Hanes, ASLA, LEED
Principal
STUDIO | BRYAN HANES